

# Erin B. Lillis

CONCEIVES. CREATES. CODES.

Ravie13@gmail.com

www.CheeryDreary.com



## EDUCATION I like to learn.

BS in INTERACTIVE MEDIA DESIGN, *The Art Institute of California—Los Angeles*  
Valedictorian, GPA 3.9 6/2009  
Santa Monica, CA

BFA in VISUAL AND MEDIA ARTS: FILM, *Emerson College*  
Magna Cum Laude, GPA 3.7 5/2000  
Boston, MA

## RELATED EXPERIENCE I like to practice.

JUNIOR DEVELOPER, *Ed Hardy - Backstage Web*  
Culver City, CA 8/2009–Present

- Content management system co-designer
- PHP/MySQL, Javascript, HTML and CSS development
- Database creation and management

INTERACTIVE MEDIA FREELANCE, *Various Clients & Staffing Agencies*  
Los Angeles, CA 1/2004–Present

- Website and brand conceptualization, design and development
- AS 3.0/2.0, PHP/MySQL, AJAX, Javascript, XHTML/CSS & XML programming
- Composition of site content, sales copy and site management manuals
- Creation of web ads and featured campaign promotion graphics
- Internet audience/competitor research and traffic analyzation
- Message board and chat room seeding for SEO

ENTERTAINMENT MARKETING INTERN, *Earthbound Media Group*  
Culver City, CA 4/2009–6/2009

- 20th Century Fox interactive marketing campaign idea pitches
- Presentation graphics and research for creative development
- Brand marketing strategy brainstorming

FILM EXPERIENCE, *Cinema Completions, Inc., Warner Brothers and more*  
Los Angeles, CA 10/1996–4/2008

- Executive level office and production assistance
- Creation of theatrical and post-production service marketing materials
- Script, film and novel coverage and critique
- Writing, directing and editing short films
- Sound design and audio recording

## AWARDS I like a challenge.

### EDUCATIONAL

- Best of Quarter - Art Institute
  - Introduction to Photography
  - Fundamentals of Animation
  - 4th Quarter Review
  - Interface Design
  - Intermediate Web Design
  - Editing Techniques
  - Special Topics in Marketing
  - 7th Quarter Review
  - DVD Authoring
  - Senior Project
- President's Honor Roll - Art Institute
- Dean's Honor Roll - Art Institute & Emerson College
- Golden Key Honor Society - Emerson College

### OTHER

- Art featured in Liverpool Biennial 2006 Digital Art Show

## SKILLS

### PLATFORMS

- PC
- Mac

### LANGUAGES

- ActionScript 3.0/2.0
- PHP/MySQL
- Javascript
- XHTML/CSS
- XML

### SOFTWARE

- Illustrator
- Photoshop
- Flash
- Dreamweaver
- After Effects
- Pro Tools
- Final Cut Pro
- Premiere
- Shake
- InDesign
- MS Office

### WEB TOOLS

- Basecamp
- Huddle
- Blogger
- Magento
- phpBB
- Paymo

### FAMILIAR WITH

- AJAX
- Flash Lite 2.0
- WordPress
- Joomla
- Flash Media Server
- Microsoft Access
- Adobe Audition
- Fireworks
- Final Draft
- E-commerce

### ADDITIONAL

- Concept development
- Creative writing
- Film/Video
- Audio
- Project management
- Photography
- Acrylic painting